



## Open workshop: How to truly eco-innovate in the lighting industry?

### European lighting consortium demonstrating best practice in managing resource challenges and increased business value

**Location:** Diamant Building Brussels (Belgium)

**Date:** February 11, 2015

The lighting industry is in a transition towards more sustainable lighting solutions with innovative products and services required to respond to emerging resource challenges and resulting business opportunities. Within the EU FP7 research project **Cycled**, eco-innovative business opportunities are investigated, focusing on LED technologies.

#### Reasons to attend:

You will be introduced to a set of tools, methods and strategies that allow you to capture value with energy and resource efficient lighting applications. The sessions illustrating cases, strategy development methods and eco-innovation opportunities will provide you with a platform for interaction enriching your company's eco-innovation insights and activities.

#### Topics to be addressed:

- Framework for eco innovation in the lighting sector
- Demonstrator cases testimonies from SME's and large companies
- Practical eco-innovation tools for product and service design
- Overcoming your barriers to eco-innovation

#### Target audience:

Representatives of EU companies active in the lighting sector including designers, manufacturers, installers, service and maintenance providers, end of life pre-processors and recyclers interested in increasing their market potential by initiating, extending or enhancing eco-innovation initiatives.

Detailed program to follow, for more info please contact: [thomas.vandenhaute@sirris.be](mailto:thomas.vandenhaute@sirris.be)



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